

# JAPAN – ALASKA TOURISM SEMINAR

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Location: Dena'ina Conference Center, Tubughnenq 5 meeting room.

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Date: March 4<sup>th</sup> 2025

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Time: 2-6 P.M.

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**I. VENUE OPENS TO GUESTS  
1:45 P.M**

**II. PROGRAM BEGINS  
2:00 P.M.**

- Opening remarks by Consul Kiyohiko Hamada Head of the Consular Office of Japan

**III. MAYOR SUZANNE LAFRANCE OF ANCHORAGE  
2:05**

**IV. MAYOR GRIER HOPKINS OF FAIRBANKS NORTH STAR  
BOROUGH  
2:10**

**V. TANYA CARLSON-HANCOCK, DIRECTOR OF TRAVEL TRADE,  
INTERNATIONAL MARKETS & SUSTAINABILITY OF ALASKA  
TRAVEL INDUSTRY ASSOCIATION  
2:15**

- Followed by 5 minutes of Q&A

**VI. ALEX WONG, TOURISM SALES MANAGER – ASIA MARKET, OF  
VISIT ANCHORAGE  
2:35**

- Followed by 5 minutes of Q&A

**VII. JUNCO SKINNER, DIRECTOR & VICE PRESIDENT OF AMERICA  
& PACIFIC TOURS, REPRESENTATIVE OF JATA  
2:55**

- Followed by 5 minutes of Q&A

**VIII. HIROYUKI MATSUURA, ALASKA-JAPAN CULTURAL BRIDGE  
BUILDER OF TAISEI  
3:15**

- Followed by 5 minutes of Q&A

**IX. KEVIN BERRY PROFESSOR OF ECONOMICS, OF UAA  
3:35**

- Followed by 5 minutes of Q&A

**X. ERIK PETERSON, PASSENGER AIR SERVICE DEVELOPMENT  
MANAGER OF TED STEVENS INTERNATIONAL AIRPORT ANC  
3:55**

- Followed by 5 minutes of Q&A

**XI. LANIE DOWNS, SENIOR DIRECTOR, COMMUNITY RELATIONS &  
PUBLIC AFFAIRS OF CRUISE LINES INTERNATIONAL  
ASSOCIATION  
4:15**

- Followed by 5 minutes of Q&A

**XII. CLOSING REMARKS – RECEPTION BEGINS  
4:35**

- Closing Remarks by emcee and opening of the closing reception.